

Ready for 2027

13 turnkey offers.

Delivered in December. Useful from January.



DPL adapts its offers to your year-end needs

THE SITUATION



Little time left in year-end schedules



2027 starts fast, with many topics to handle



A 2026 budget still to commit

OUR ANSWER: TURNKEY OFFERS



100%

of the work done by DPL



4 h

maximum of your time: scoping and final review



Mid-Dec.

final deliverable handed over



Jan.

a ready-to-use tool to start 2027



Each offer is a fixed price: order by November 15, delivery mid-December, invoiced on the 2026 budget.

Your product and your customers

YOUR NEED



You are launching or relaunching a product

Drug or medical device



OUR TURNKEY OFFER · YOUR TIME

Market study & care pathway

🕒 2 h

Find out where digital can support your product, from prescription to daily use.

YOU RECEIVE

- Market analysis and stakeholder mapping
- Care pathway mapped step by step
- Pain points of patients and healthcare professionals
- Benchmark of existing digital solutions
- 3 prioritized digital options for use and adherence



You want to reach your customers better

Healthcare professionals, pharmacies, patients



GEO support

🕒 1 h

Find out what generative AI says about your brand, and improve it.

YOU RECEIVE

- Audit of your brand in AI answers
- Priority content to create or fix
- From small projects to full assignments

ysura platform

🕒 1 h

The ysura customer relationship management solution, deployed with DPL.

YOU RECEIVE

- 1-hour demo on your field use cases
- Attractive financial terms for end of 2026
- Setup supported by DPL

Your 2027 AI strategy

YOUR NEED



You are setting your 2027 AI goals

Leadership, BU or function



OUR TURNKEY OFFER · YOUR TIME

2027 AI roadmap

🕒 3 h

Start from what exists to set realistic AI goals for 2027.

YOU RECEIVE

- Audit of AI tools and uses already in place
- Gaps identified and use cases prioritized
- 2027 goals and action plan

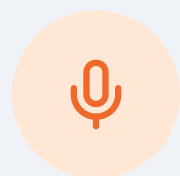
AI tools map

🕒 1 h

A simple guide to choose among the AI solutions on the market.

YOU RECEIVE

- Solutions sorted by function: procurement, medical, marketing, field
- For each tool: use, strengths, limits
- Ready to share internally



You want to engage your leadership and teams

Inspire, inform, keep the pace



2027 foresight keynote

🕒 1 h

"What is your 2027 plan?": a short talk for your executive committee.

YOU RECEIVE

- State of AI in healthcare: what changed in 2026
- Concrete examples from the sector
- The questions to settle for 2027

AI watch & community

🕒 1 h

Keep your teams informed and active on AI, all year long.

YOU RECEIVE

- Monthly watch on AI applied to healthcare
- Weekly posts on one use case
- Running your internal AI community

AI working for your teams

YOUR NEED

OUR TURNKEY OFFER · YOUR TIME



You want to save your teams time

Field, marketing, medical



AI agents

⌚ 2 h

Copilot agents set up for your tasks, from simple to advanced.

YOU RECEIVE

- Ready-to-use agent, e.g. visit preparation
- Or a suite of agents for one business line, with its governance
- User guide and maintenance sheet

Power Automate kit

⌚ 2 h

Automate repetitive tasks in your Microsoft environment.

YOU RECEIVE

- Automations set up and tested
- Instructions for each automation
- Hotline for questions and adjustments



You want your teams to adopt AI

Without long training programs



Manager & BU coaching

⌚ 2 h

A short session for BU heads and their managers.

YOU RECEIVE

- 2 hours: how to bring AI into your team
- Use cases adapted to the BU's activity
- First actions to launch in January

Use case & prompt kit

⌚ 1 h

The DPL playbook, ready to share, to progress at your own pace.

YOU RECEIVE

- Use cases sorted by role
- Tested prompts, ready to copy
- Self-paced or supported by DPL

Virtual agent board

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You want to test a decision before presenting it

Simulate discussions between your company's functions

Turnkey offer

🕒 2 h

AI agents that play your company's functions: ask one question, and each relevant function gives its view.

YOU RECEIVE

- Board set up with your functions: market access, medical, regulatory, sales, communication
- Ready-made scenarios: launch, inspection, pharmacy
- Create your own agents and scenarios
- Onboarding with your teams

EXAMPLE: THE DPL ORCHESTRATOR

The screenshot displays the 'Orchestrator — DPL' interface. On the left, a sidebar lists agents categorized by function: 'ACCÈS AU MARCHÉ' (Responsible accès au marché, Responsable prix et remboursement), 'AFFAIRES MÉDICALES' (Médecin des affaires médicales, Medical Science Liaison), 'AFFAIRES RÉGLEMENTAIRES' (Chargé des affaires réglementaires), 'COMMERCIAL' (Chargé de comptes clés (KAM)), and 'COMMUNICATION'. Each agent has an 'Ajouter' button. The central area shows a 'Nouvelle conversation' with a message from 'Le chef d'orchestre' asking to create a new product strategy. At the bottom, there's a text input field 'Posez votre question au board...' and an 'Arrêter' button. On the right, a sidebar titled 'Agents actifs' (12) lists active agents with their roles and 'Retirer' buttons.

1

Choose the agents

From your functions or a ready-made scenario

2

Ask the board your question

E.g. a product strategy with a digital solution

3

Read each function's view

The orchestrator gets the relevant agents to respond

AI Compass

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You want to steer your AI strategy

Compliance, tool deployment, return on investment

Turnkey offer

🕒 2 h

AI Compass is a platform for optimizing AI strategy in pharmaceutical companies.

YOU RECEIVE

- Regulatory compliance audit: AI Act, EMA, ICH, GxP
- Real-time steering and optimization of your AI strategy
- Tracking of AI tool implementation
- ROI measurement of your AI projects
- Benchmark against other pharma companies

4 MODULES



MODULE 01 Inventory

Position your AI maturity against the rest of the pharma industry



MODULE 02 Diagnostic

Audit your AI tools against the AI Act, EMA, ICH and GxP



MODULE 03 Roadmap

Turn the diagnostic into an operational action plan



MODULE 04 Regulations

Monitor your compliance continuously, with real-time alerts





BOOK YOUR OFFER BY

November 15

Delivery mid-December,
invoiced on the 2026 budget.

YOUR CONTACTS

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